



# How To Sell Your Property

## Within Two Weeks

Courtesy of Myra Eagle  
Pro Eagle Homes, LLC

[www.proeaglehomes.com](http://www.proeaglehomes.com)  
[proeaglehomes@gmail.com](mailto:proeaglehomes@gmail.com)  
Phone: 941-249-5900  
Fax: 941-313-8366

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# Ways To Sell!

- ◆ Use a Real Estate Agent!
- ◆ Sell For Sale By Owner!
- ◆ Use MLS Listing Services!
- ◆ Sell To A Real Estate Investor!





# Use A Real Estate Agent

When selling your property through a real estate agent, you have to carefully plan for many essentials before you have any chance of selling your property quickly and at a good price:

1. If your property needs renovation or refurbishment, you will need to get it paid for and completed before listing, selling or closing.
2. You need to interview agents to locate a reliable, honest and hard working agent.
3. Sit back and wait for a buyer to like your particular property and price.
4. Your property will need to be made spotless for viewings and open houses.
5. When/If agent locates a Qualified, Ready, Willing & Able buyer, usually 5-8 months, they RARELY pay full listing price.
6. Then buyer and home will need to be approved for a mortgage.
7. Home inspections better be "squeaky clean" - or you may have to re-negotiate to another lower price.
8. This contract to closing process ususally takes 30-45 days, before you receive your check with the closing costs and hefty real estate commission deducted.

If that is not enough to stress you out, here's some more tidbits.....

1. There are the hours wasted tidying and freshening your home only for a group of strangers to pick apart and criticise your efforts.
2. Then there are the infuriating people who do not even bother to turn up after you've spent valuable time preparing your property for them.
3. And let's not forget the timewasters and curious 'lookers' who say they are interested but never call back and I won't even mention the uncertainty of not knowing whether potential buyers are actually able to get a mortgage to buy your property in a timely manner.

If time is of the essence, you may want to ask yourself this question...

*"What is the best possible way for me to get in touch with a serious, qualified and experienced buyer who can provide me with the help I need to solve my problem?"*

After all, if you wanted to wait months for your property you wouldn't be reading this report would you?

# Use An MLS Listing Service



These are simply advertising services that will advertise your property for a fee.

They may not:

1. Answer your phone.
2. Answer the questions of the callers.
3. Pre-qualify the callers.
4. Show your home.
5. Hold open houses.
6. Prepare the contract paperwork.
7. Take the contract to a smooth closing/escrow process.

# Sell For Sale By Owner

**YOU do it ALL!**

1. Advertising.
  2. Putting the sign in your yard.
  3. Answer the door at all times of day to strangers.
  4. Have the property clean at all times.
  5. Answer the phone.
  6. Answer the questions from each caller.
  7. Perform your own negotiations.
  8. Complete your own contract.
  9. Locate your own closing/escrow agent.
- and make sure the contract makes it to a smooth closing.

UUGGHH! The Frustration and Stress!



# Sell To A Real Estate Investor!



## **Qualified, Ready, Willing and Able CASH BUYERS**

*No real estate commissions*

*No maintenance and/or clean up*

*No advertising*

*No annoying telephone calls*

*No more mortgage, taxes and/or insurance*

*NO more stress and aggravation*

***Pro Eagle Homes, LLC is here to HELP!***

When it comes to selling your most valuable asset, it makes perfect sense to cut out the middleman and deal directly with the source. After all...

### **What's The Point In Paying An Estate Agent To Pick Up The Phone And Call Somebody Like Me When You Can Do It Yourself?**

And there you have it. The difference between selling to Qualified, Ready, Willing and Able Buyers like Pro Eagle Homes, LLC. compared to your other options.

There is no money to send, no contracts to sign and certainly no hard sell. We will simply call or email you for a quick chat to establish whether we can help you.

If there is anything you do not understand please call our office or better yet, e-mail us and we will get back to you with the answers - We are happy to personally answer any questions that you may have.

People come to Pro Eagle Homes, LLC for many reasons.

1. Maybe a new job requires you to sell.
2. Your real estate agent listing has expired.
3. Maybe you just want to downsize to a more manageable property.
4. No more maintenance, insurance and/or taxes.
5. Going into Assisted Living/Retirement community.
6. Behind on your mortgage payments.
7. It could be divorce, marriage, death or birth.

We do not know your reasons for selling, nor will they make any difference to our cash offer. We complete extensive market comparables research, and give every effort to present an offer closest to fair market value.

#### **Please bear in mind:**

1. We specialize in quick and easy closings.
2. We give you a definite YES or NO over the phone or upon meeting with you in person.
3. You will be given a straight, HONEST and FAIR - CASH OFFER as soon as we have reviewed your property - you have our word.

**Why don't you give us a try? PHONE: 941-249-5900 [www.proeaglehomes.com](http://www.proeaglehomes.com)**